**Entrepreneurial experience, support for community and enterprise performance: A cross-study of product and service based family businesses.**

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**ABSTRACT**

Drawing on theories from corporate social responsibility, entrepreneurship, and human capital, this study uses partial least squares structural equation modelling (PLS-SEM) to analyse data from 176 family businesses. The results found that entrepreneurial experience (business owner’s education level, length of time as a business owner, and the number of businesses owned in the past) is a significant predictor of the family business’ support for community. Entrepreneurial experience was also found to have a significant and indirect effect on enterprise performance.

The structural model was also examined across product-based and service-based organisations. Our findings suggest that entrepreneurial experience have a stronger effect on business performance among service-based organisations.

**Keywords**

Family Businesses, entrepreneurial experience**,** support for community, PLS-Structural Equation Modeling (PLS-SEM), multi-group *t*-tests and permutation tests.